



Syllabus

Term: 2025/26/2 **Subject name:** Social Sciences II. (CommuniCation, Introduction to Sociology, Basic of Sport Law) **Subject code:** ENAEDZN2502

Unit (Unit code) (TESTNEV)

Lecturer responsible for the course: Dr. MARTON Gergely

Requirement: Exam

Classes per week : 5/0/0

Classes per term:

Purpose of education:

Communication:

Communication and its professional application became an elementary expectation in the 21st century labour market so as in sports. The actors of the sports activities apply communication frameworks and channels during their work, so it is of great importance for them to understand the theories of this discipline. During the course the students acquire the most important theories and processes of modern communication in such relations which they can apply after their studies in the everyday job situations.

Introduction to sociology:

Sociology studies the laws of society with an objective methodology in order to find answers for its internal processes. Sport is a social phenomenon so its professionals need to understand the features and tendencies of the society. During the course the students acquire through theories of sociology and practical examples all those social knowledge which develop their social, cognitive and problem recognizing and solving abilities which are necessary for their later work in sports.

Introduction to sports law:

Within the "Social Studies II" subject area, this subject provides basic knowledge in order to make orientation of legal topics related to sport activities and to get to know the regulated topics of the international organisations. It makes students, knowing the adequate information on creating and functioning different sports organisations, appropriately use their knowledge during their sports organizer activities and further on to acquire and apply the legal concepts and knowledge related to sport on a basic level.

Contents:

Communication:



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Contents:

1. The place and role of communication in the society
2. The areas of communication and their characteristics
3. The process of communication
4. The successful communication and its conditions
5. The communicational problems
6. The media communication I. – direct effect theories
7. The media communication I. – restricted effect theories
8. The correspondences between communication and the consumer
9. The communication trends of the 21st century
10. The internet and its role in modern communication
11. The theory and characteristics of sports communication
12. The areas and features of sports communication
13. The practical functioning of sports communication in the 21st century

Introduction to sociology:

1. The formation of sociology, its subject, major research areas and approach
2. The methodology of sociology
3. Population, demography
4. Social equality and inequality and the social processes reproducing them
5. The structure and stratification relations of society, the factors affecting the structure and stratification of society
6. Accentuated demographic groups: women, elderly, young adults and children
7. Race, nation, ethnic groups, minorities
8. The sociological relations of the family – the concept of the family and its historical forms, functions
9. The role of the residence in society, the sociological features of the certain types of residence
10. The social mobility and migration
11. Culture, values, norms and their role in the society
12. Basic types of deviant behaviour, the sociological theories interpreting their formation
13. The survey of economic phenomena from the point of view of sociology

Introduction to sports law

1. The relationship between sport and civil law
2. The relationship between sport and labour law
3. The relationship between sport and criminal law
4. Basic questions of the legal regulations of sports
5. The legal state of the sportsmen, the player license
6. The legal regulations of sport organisations
7. The sport organisations: associations
8. The sport organisations: enterprises
9. Sport management, sport healthcare



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Contents:

10. Sport economy
11. The international regulation and organisations of physical education and sports
12. Forensic practice related to sports law
13. The sports act and its application practice

System of examing and valuation:

Communication: final examination

Introduction to sociology: final examination

Introduction to sports law: final examination

Bibliography:

List of readings

Communication:

1. Craig, R.T. – Muller, H.L. (2007): Theorizing Communication. SAGE, Los Angeles
2. Miller, K. (2004): Communication Theories: Perspectives, Processes, and Contexts. McGraw-Hill Humanities

Introduction to sociology:

1. Giddens, A. (2016): Sociology – 7th edition. Polity, Cambridge

Introduction to sports law:

1. Mitten, M.J. –Davis, T. –Smith, R. – Duru, N. J. (2016): Sports Law and Regulation: Cases, Materials, and Problems, Fourth



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Bibliography:

Edition. Aspen Publishers

Recommended texts, further readings

Communication:

1. Wiley, T. G. – Spruck Wrigley, H. (2011): Communicating in the Real World: Developing Communication Skills for Business and the Professions. Englewood Cliffs: Prentice Hall

Introduction to sociology:

1. Calhoun, C.J. – Light, D. – Keller, S. (1997): Sociology. McGraw-Hill
2. Brinkerhoff, D.B. – White, L.K. (1991): Sociology. West Publ., New York

Introduction to sports law:

1. Grayson, E. (1988): Sport and the law. Butterworths, London
2. Benz, J. (2012): Sports law. Hart Publishing, Oxford

Bibliography: